

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 254017		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	LUC MEDIA		CRITZ FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201		647 Main St Ste 110	
ADDRESS	Marietta	GA 30064-3142	Johnstown	PA 15901-2140
	USA		USA	
CONTACT	AMY MILLS		PRODUCT CRITZ 9/12-16	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2427	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/16/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES PRE-EMPTIBLE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	Th	1	05:00A	05:58A	30S	09/13/12-09/13/12	THIS MORNING 5-6AM	1	250.00	250.00
LUR;20 MIN SEP										
2	00101..	2	05:58A	07:00A	30S	09/12/12-09/14/12	THIS MORNING 6-7AM	2	475.00	950.00
LUR;20 MIN SEP										
3	Th	1	07:00A	08:00A	30S	09/13/12-09/13/12		1	215.00	215.00
LUR;20 MIN SEP										
4	F	1	08:00A	09:00A	30S	09/14/12-09/14/12		1	215.00	215.00
LUR;20 MIN SEP										
5	00101..	2	09:00A	09:30A	30S	09/12/12-09/14/12	PITTSBURGH LIVE	2	165.00	330.00
LUR;20 MIN SEP										
6	00110..	2	11:58A	12:30P	30S	09/12/12-09/13/12	NOON NEWS	2	500.00	1000.00
LUR;20 MIN SEP										
7	00101..	2	04:00P	04:30P	30S	09/12/12-09/14/12	4-430PM NEWS	2	500.00	1000.00
LUR;20 MIN SEP										
8	Th	1	04:30P	05:00P	30S	09/13/12-09/13/12	430-5PM NEWS	1	500.00	500.00
LUR;20 MIN SEP										
9	00101..	2	05:00P	05:30P	30S	09/12/12-09/14/12	5-530PM NEWS	2	750.00	1500.00
LUR;20 MIN SEP										
10	Th	1	05:30P	06:00P	30S	09/13/12-09/13/12	530-6PM NEWS	1	750.00	750.00
LUR;20 MIN SEP										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 2

32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 254017		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA		CRITZ FOR CONGRESS		
AND	25 Whitlock Pl SW Ste 201		647 Main St Ste 110		
ADDRESS	Marietta GA 30064-3142		Johnstown PA 15901-2140		
	USA		USA		
CONTACT	AMY MILLS		PRODUCT CRITZ 9/12-16		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT 1310	
			2427	CODE	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/16/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11	00111..	3	05:58P	06:30P	30S	09/12/12-09/14/12	M-F 6PM NEWS	3	850.00	2550.00
LUR;20 MIN SEP										
12	Th	1	06:30P	07:00P	30S	09/13/12-09/13/12	M-F 630PM NEWS	1	850.00	850.00
LUR;20 MIN SEP										
13	0010100	2	11:00P	11:35P	30S	09/12/12-09/14/12	11PM NEWS	2	1550.00	3100.00
LUR;20 MIN SEP										
14	Sa	1	05:58A	07:58A	30S	09/15/12-09/15/12	SAT. MORN. LOCAL NEWS	1	215.00	215.00
LUR;20 MIN SEP										
15	Sa	1	07:58A	10:00A	30S	09/15/12-09/15/12	SAT.CBS MORNING NEWS	1	330.00	330.00
LUR;20 MIN SEP										
16	Sa	1	07:00P	07:30P	30S	09/15/12-09/15/12	SAT 7PM NEWS	1	500.00	500.00
LUR;20 MIN SEP										
17	Su	1	08:28A	08:57A	30S	09/16/12-09/16/12	KD/PG SUNDAY EDITION	1	150.00	150.00
LUR;20 MIN SEP										
18	Su	1	08:58A	10:28A	30S	09/16/12-09/16/12	CBS SUN MORN	1	450.00	450.00
LUR;20 MIN SEP										
19	Su	1	11:00P	11:35P	30S	09/16/12-09/16/12	11PM NEWS	1	1550.00	1550.00
LUR;20 MIN SEP										
20	Th	1	09:58A	10:57A	30S	09/13/12-09/13/12	LET'S MAKE A DEAL	1	225.00	225.00
LUR;20 MIN SEP										
21	00101..	2	10:58A	11:58A	30S	09/12/12-09/14/12	PRICE IS RIGHT	2	500.00	1000.00
LUR;20 MIN SEP										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 3

32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 254017		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	LUC MEDIA		CRITZ FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201		647 Main St Ste 110	
ADDRESS	Marietta	GA 30064-3142	Johnstown	PA 15901-2140
	USA		USA	
CONTACT	AMY MILLS		PRODUCT CRITZ 9/12-16	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2427	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/16/12 NO. WEEKS: 1				

Cancellation Notice
Required
 Announcement 28 days
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
22	F	1	12:30P	02:00P	30S	09/14/12-09/14/12	CBS SOAPS 1230-2P	1	385.00	385.00
LUR; 30 MIN SEP										
23	00110..	2	02:58P	03:58P	30S	09/12/12-09/13/12	DR. PHIL	2	335.00	670.00
LUR; 30 MIN SEP										
24	00011..	2	07:30P	07:58P	30S	09/13/12-09/14/12	THE INSIDER	2	500.00	1000.00
LUR; 30 MIN SEP										
25	00101..	2	11:35P	12:37A	30S	09/12/12-09/14/12	11:35P-12:37A - LETTERMAN	2	500.00	1000.00
LUR; 30 MIN SEP										
Total Contract:								37		20685.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	20685.00	20685.00	
GRAND TOTAL									20685.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION